Creating a positive volunteer culture goes a long way to ensuring that your club grows volunteer engagement. Keep talking the talk and walking the walk to ensure everyone understands and buys into your clubs positive culture. Remember it’s not only a participant pathway required to be a successful club but also a volunteer pathway.

Below is just one of the ways you can remind members about the volunteer culture at your club.

**Sample Newsletter Article**

***Thank you to all our club volunteers!***

*Our club could not survive without volunteers as committee members, coaches, team managers, to run the canteen, fundraise, conduct social activities………. Imagine our club without volunteers? And if we had to pay everyone who lends a hand, imagine what the cost to play tennis would be!*

*Thousands of people volunteer in sport and recreation activities each year in Aotearoa and most clubs are made up entirely of volunteer workforce hours. It is the unique part of New Zealand sport.*

*In our club so many people rely on the commitment, skills, time and energy of our volunteers and can’t image what they would do without you.*

*Thank you to all the volunteers who are contributing to our club. Whenever you get a chance – can you make sure you* ***“Just Say Thanks.”***