*INSERT CLUB LOGO HERE (OPTIONAL)*

Dear Sir/Madam,

{Insert Club Name} are excited to be part of Love Tennis national open weekend this October. Alongside clubs from across NZ we will be opening our doors to the community and showing how great the sport of tennis is for people of all ages!

I am writing to you to offer an opportunity for your business to be involved in our great community event, which is 100% free for people to attend. We are anticipating hundreds of visitors across the two days of the event as well as local and national media coverage. This is a great chance to show your appreciation for free local events and support a community organisation who offer so much to our community.

**Where and When?**

Love Tennis is being held at {**Insert Club Name and location}, 10-11 Ocotber, 1pm - 4pm each day.**

**What is it?**

Love Tennis is a nationwide open weekend where clubs across NZ come together to offer fun, free events for their local community. The concept of the event is to show what the club has to offer and to showcase tennis as the perfect game for people of all ages and abilities. There is absouloutely no experience necessary and all equipment is provided for particpants.

**Activities on the days will include: { Add/Delete As Required}**

|  |  |
| --- | --- |
| * ‘Have A Go’ Tennis
 | * Games and Competitions
 |
| * Major Prize Draw
 | * Tennis Coaches On Hand
 |
| * Prizes and Giveaways
 | * Free Sausage Sizzle
 |
|  |  |

**What’s in it for you? { Add/Delete As Required}**

* **Promotional banner on the court fences**
* **Promotional flyers distributed to participants**
* **Acknowledgement on our sponsors board**
* **Advertising space in our club newsletter distributed to {XXX number} local players**
* **Rights to advertise to Love Tennis visitors via our follow emails to all attendees**
* **Promotion via regular announcements during the event**

**Sponsorship**

We request sponsorship either in the form of a cash donation to help us purchase prizes for the event or donation of vouchers for services or products, gift boxes etc. from your business. These will be used as prizes to be given to lucky particpants over the weekend.

**We would also LOVE to see you there. Please come along with family and friends and join in the fun. For more information please visit:** [**www.lovetennis.kiwi**](http://www.lovetennis.kiwi)**.**

**If you are interested in supporting our event please contact me on: {insert mobile} or {insert email}.**

We thank you for considering {Insert Club Name}

Warm Regards,

**{Insert Your Name}**

{Insert Club Name} Committee Member